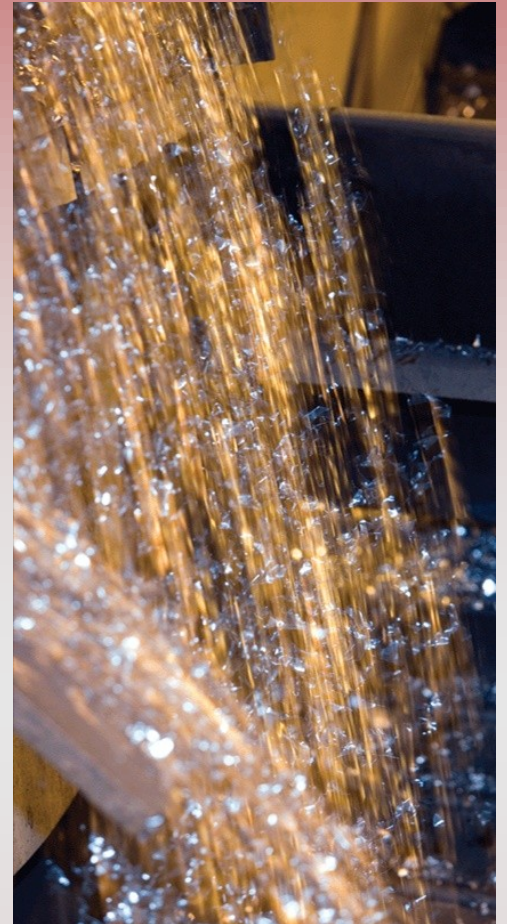


Fabricator Prospectus

Industry Leading Manufacturer of Security and Hurricane Shutters and Screen,
Exterior Screening, Interior Shading, Tubular Motors and Electronics

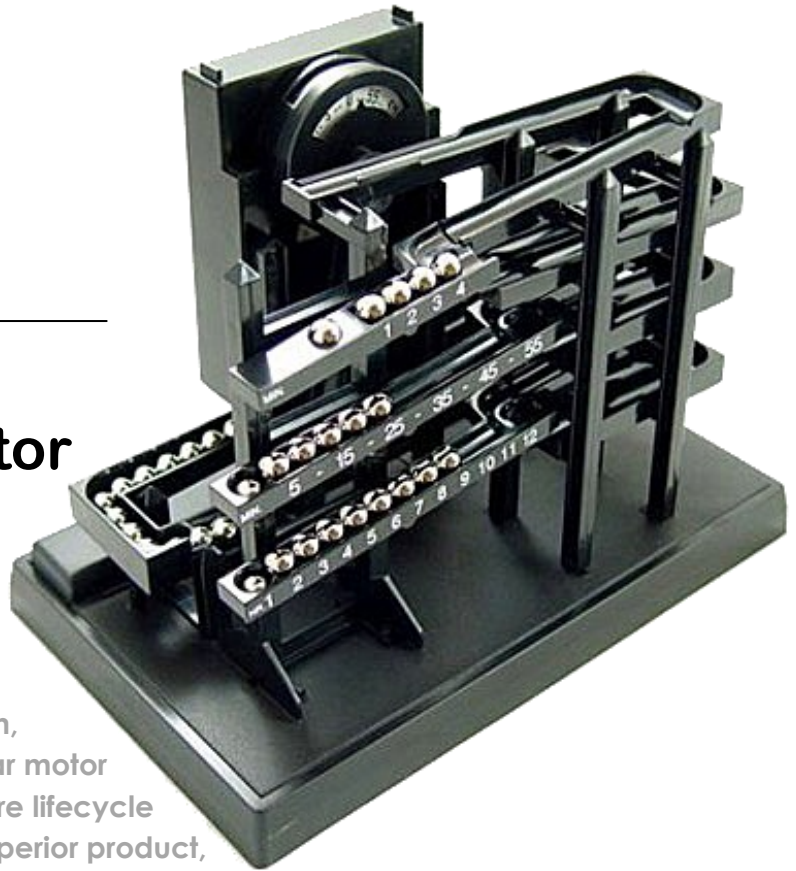


MaestroShield®

Protection Like No Other

Why Become a MaestroShield Fabricator

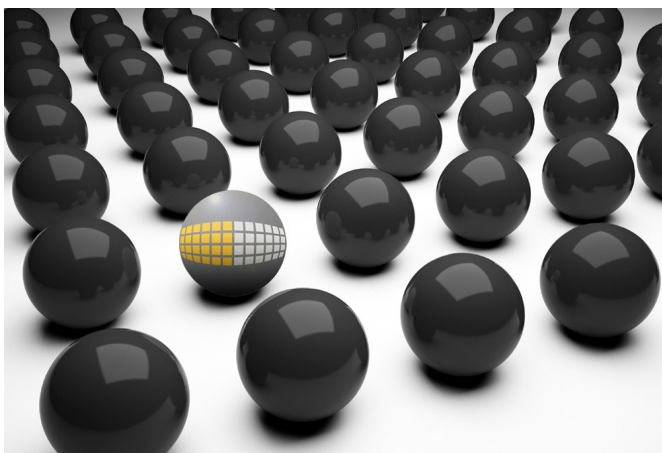
Through careful market research and product development, MaestroShield has developed a product line rivaled by no other in the hurricane protection, security protection, exterior screening, interior shading and tubular motor industries. Furthermore, by controlling the entire lifecycle of our products, not only can we provide a superior product, but we can do so at competitive prices that is often less than the competitors inferior products.



For the past six years, MaestroShield has built a loyal dealer base of 600 dealers in 49 states and 13 countries by virtue of our superior quality, competitive pricing, and world-class service. As a member of the MaestroShield network, you receive:

- ◆ A fully-developed, tested and approved product line like no other in the industry. Our hurricane protection products have approvals from Florida Building Code, Miami Dade County and the Texas Department of Insurance, and our motors and electronics are UL and CE approved.
- ◆ Fabricating and sales rights of your contracted MaestroShield product lines within your region (subject to meeting minimum sales goals);
- ◆ MaestroShield's engineering capacity and continued product development.
- ◆ Initial and ongoing training on fabricating processes, full instruction on assembly and installation procedures, technical specifications, and successful marketing and selling strategies. You will also receive templates, manuals and materials that support all these areas.
- ◆ Opportunity to expand your product lines with the leading products in hurricane protection, security protect, exterior screening, and/or interior shading.





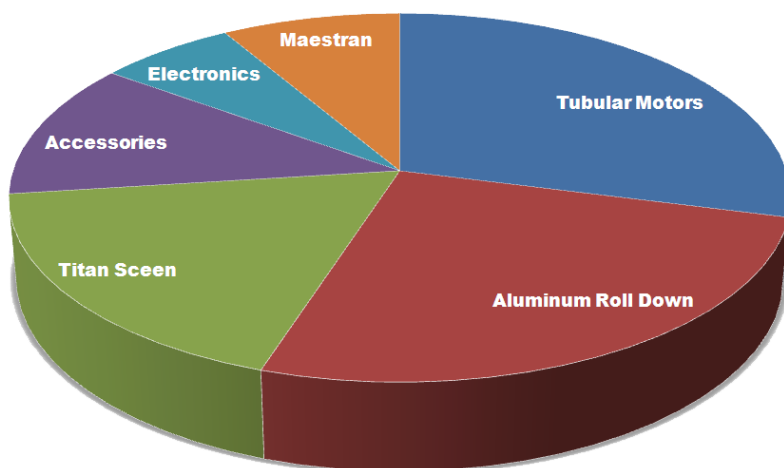
Market Overview

In 2010, MaestroShield realized a 68% growth in revenue. No small feat considering recent trends in the hurricane shutter industry due to the housing slow down, economic conditions, and lack of serious threats of hurricanes making landfall. The main catalyst for the growth was new product releases.

2010 saw more than 40 new product releases, including the launch of the Silent Series motors, the quietest tubular motors on the market, and the introduction of the interior shading components.

These new innovations, coupled with an initiative to provide the highest level of customer service and support, helped MaestroShield achieve a modest growth of 7% in the Aluminum Roll Down segment, while the rest of the industry struggled.

By nature, hurricane protection is an opportunistic industry, thriving on threats of severe weather. The industry has seen many businesses collapse in recent years with the lack of such threats, leaving the door wide open for the one's still standing. MaestroShield's unique and innovative roll down aluminum shutters will be there to answer the call.



2010 Percentage of Revenue by Product Segment

But rather than sitting back and weathering the storm, MaestroShield cultivated new uses for its products, creating new, and potentially much larger, markets.

As an important component in theft deterrent, Aluminum Roll Down Shutters and Security Screen markets are growing. However, many large cities like New York, Chicago, Los Angeles and Miami have either passed or are considering ordinances banning security shutters on storefronts because of graffiti concerns. Maestran, MaestroShield's exclusive hurricane and security screen made from Kevlar® cabled with stainless steel, is not conducive to graffiti and can be cleaned by power-washing without the use of chemicals.

Maestran also holds patents in 110 countries. In North America, European and Latin Countries, the security industry has grown 10-12% annually. This growth translates to **serious opportunity!**

With its multiple applications and energy efficiency benefits, the exterior screening industry continues to grow strong. Titan-Screen is a market leading product with its proprietary zipper system that provides frictionless opening and closing.

Interior Shade market has unlimited reach and potential. Benefit of being cordless, so added safety for children.

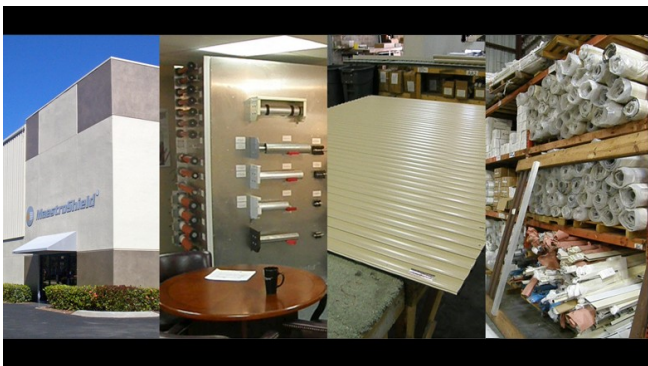


Licensee Potential

- ♦ Expand your product lines and/or markets in Security Barriers, Exterior Screening, Interior Shading and Hurricane Protection
- ♦ Increase business with existing dealer base and new dealers
- ♦ One-stop shop—get all products from a single supplier rather than multiple vendors
- ♦ Higher quality products at better prices
- ♦ Better, quicker and safer delivery
- ♦ Access to engineering, R&D and professional supplying...

...LEADING TO GREATER PROFITABILITY!





About MaestroShield

Mission Statement

To Design, Engineer, Manufacture and Deliver the Highest Quality and most Innovative Solutions for the Security Shutter, Hurricane Shutter, Exterior Screening, Interior Shading Tubular Motor, Electronics and Accessory Markets around the World.

Company Overview

Successfully founded on the three stars of Quality, Price and Delivery, MaestroShield® is the most rapidly growing supplier of exterior screen and shade, interior shade, hurricane protection, security shutters, electronics and tubular motors.

MaestroShield® is an innovative design, engineering, manufacturing and supply company. All products are designed and developed in-house by Swedish and American engineers using only the highest quality materials. Quality assurance is the hallmark of our manufacturing philosophy. All of our aluminum extrusion, casting, motor and electronic manufacturing facilities are ISO 9001 certified. Our aluminum factory produces more than 200,000 metric tons of extrusion per year and our tubular motor factory produces over one million UL and CE motors annually. MaestroShield® is a member of the Aluminum Association of Florida and the International Hurricane Protection Association with our structural certification through the National Accreditation and Management Institute (NAMI). Our products have been rigorously tested and we hold approvals by the Miami Dade Building Code, The Florida Building Code and the Texas Department of Insurance.

Our commitment to engineering excellence and production is surpassed only by our commitment to complete customer satisfaction. Our International network of dealers is supported with quick and accurate in-house engineering, 24/7 technical support, sales and marketing support and a full range of training.

History

The ability to provide the market with a better, more quality-driven tubular motor with increased reliability and a lower cost goes back to the circumspect knowledge and dedication of the engineers behind the product. They enhanced the performance of the MaestroShield Brand Tubular Motor beyond anything else available in the market to achieve a balance between power and life cycle that is truly *Like No Other*.





About MaestroShield (cont.)

The road to this result started by the purchase of 22 different motors from across the globe, including units from Europe and Asia. From there, three civil engineers spent three months to pinpoint the strengths and weaknesses of each motor and re-engineered every detail to enhance overall performance. Additionally, they decreased the decibel rating on the Motor by improving the quality of the Ball Bearing and using the most up to date technology. This extensive work yielded the full specifications of the MaestroShield Motor with attention paid to the smallest details from the limit switch to the gearing.

With specifications in hand, a producer was located who was capable of manufacturing to those exact specifications and successful production began.

The quality did not stop with the engineering, it also flowed into and continues to flow during the production of each and every motor. As each unit leaves the assembly line, it is tested to insure that each detail has been fine-tuned and perfectly executed before the unit is boxed and shipped.

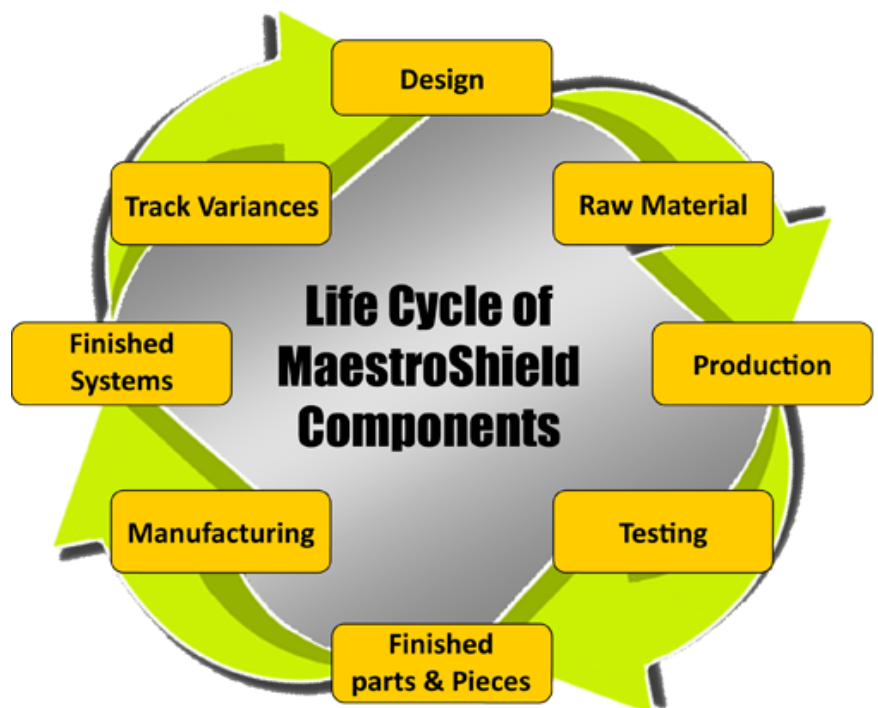
Based upon lifecycle and capacity tests, MaestroShield gives each Tubular motor a 5-year 100% replacement Warranty beginning on the sale date of the unit to the Dealer.

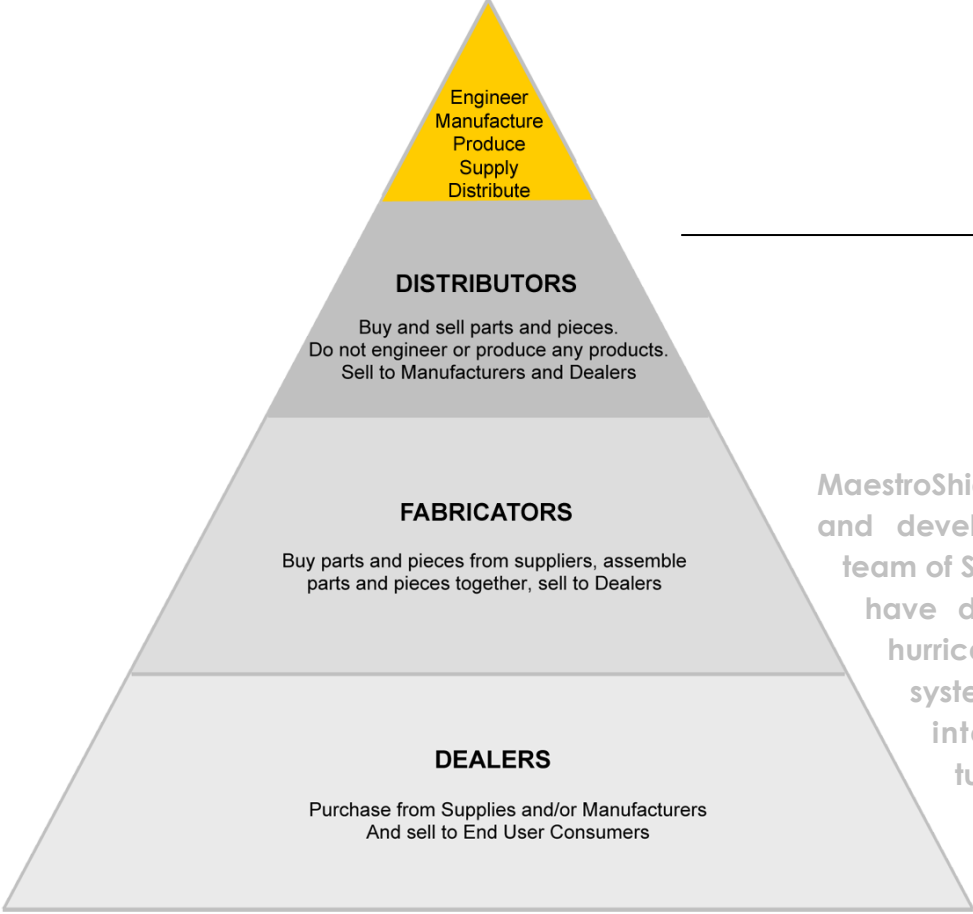
MaestroShield's dedication to international quality has resulted in products that require no further engineering to improve or strengthen the units. They are top of the line and top of their class.

We stand firmly behind the quality and versatility of our products and to improve that stance we have developed innovative, high quality accessories components that allow easy and efficient integration of MaestroShield Tubular Motors into a broad spectrum of industries and product lines.

MaestroShield Electronic accessories have been developed according to the same high quality standards and protocols. They are the most reliable products on the market and have been tested by a diverse cross-section of companies. The test results speak for themselves and are readily available for review to answer any remaining questions.

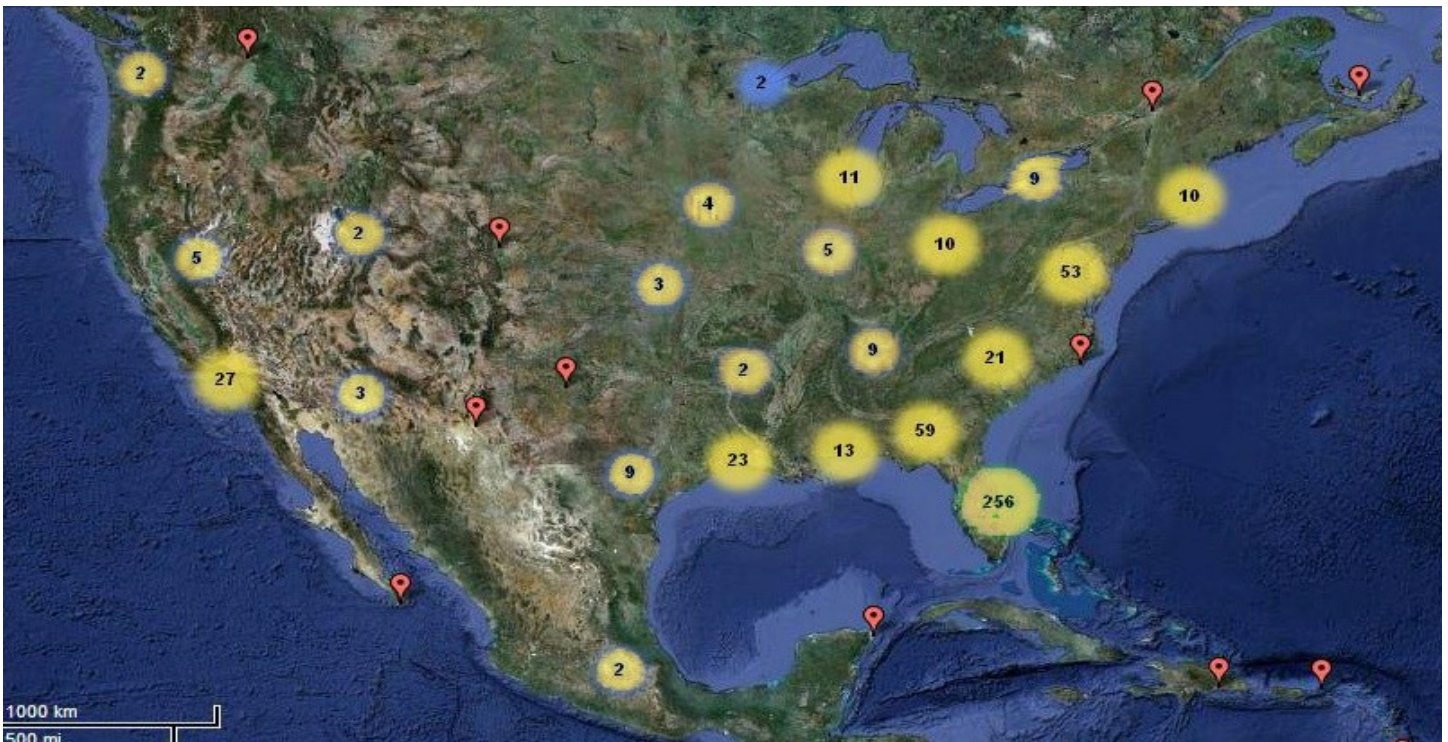
MaestroShield believes in continuous improvement and growth and enjoys a successful presence in the market place. Dedication to Quality, Price and Delivery, together with extensive Dealer training courses, 24/7 Technical Support and readily available inventory will continue to move the Tubular Motor industry to a new level and to move MaestroShield's place in that industry forward as well.





MaestroShield is an engineering, research and development firm at its core. Our team of Swedish and American engineers have developed the most innovative hurricane and security protection systems, exterior screening systems, interior shading components, tubular motors and control system electronics on the market.

In 2011, we added two fabricators (with two more pending) and a large distributor to our distribution network. With the projection of adding more fabricators and distributors in each quarter of 2011, our network continues to grow.





Our Products

Security Protection

Engineered to be the best, **MaestroShield® End Retention Roll Down Shutters** are designed for strength and beauty. Our strength has been rigorously tested and certified and span industry leading widths up to 262" and heights up to 350". Our beauty is in the versatility our system which offers the choice of slat venting, multiple colors, and a wide array of motors and electronics that will seamlessly integrate your system providing comfort and convenience.

Maestran™ Security Shield is truly protection like no other. The material at the core of Maestran™ is Kevlar®, one of the strongest materials in the world. The six strands of 304 or 316 grade stainless steel cabled around the Kevlar® makes Maestran resistant to the effects of the elements (such as insects, rain and UV rays), able to be cleaned by power washing without the use of chemicals or chlorine, visually pleasing to the eye from the exterior and semi-transparent from the interior. Maestran is light weight and requires a smaller hood assembly than other security screens or shutters, so installation in areas with limited headroom is possible. With fewer moving parts, Maestran™ can perform better than traditional rolling grilles, making Maestran™ is the clear choice for security protection for your home, office, or retail location.



Hurricane Protection

MaestroShield® Aluminum Shutter systems hold approvals from Florida Building Code (FL12766 HVHZ and Non-HVHZ), Miami-Dade County (NOA # 07-0711.20) and Texas Department of Insurance (SHU150). Together with our NAMI Certification and our ISO 9001 Quality Management System, MaestroShield® is dedication to the highest Quality standards.

PCT Patent pending in 110 countries, MaestroShield® guarantees long-term Protection Like No Other™. Available as separate pieces and parts and as custom-made complete shutter systems, MaestroShield® Roll down Aluminum Shutter systems have been designed to fit every opening and every company.

Maestran™ is MaestroShield's exclusive hurricane and security screen, made from an Aramid fiber (Kevlar) cabled with 304 Stainless Steel and woven into a heavy-duty screen. This product has passed Miami Dade (NOA #07-0404.02), Florida Building Code (FL8622), and Texas Department of Insurance (SHU158) standards for High Velocity Hurricane Zone (HVHZ).

Exterior Screening

MaestroShield's Exterior Screen provides complete solutions to meet the challenges of controlling light, heat and inclement weather. We are unique to the industry in the fact that we design, engineer and manufacture all major shading and screening components from motors to tracks to hoods to electronics. By doing this, we supply our distributors, fabricators, dealers and customers with the complete package:





Our Products (cont.)

Exterior Screening (cont.)

innovative engineering, quality products, competitive pricing, controlled delivery, outstanding customer service, industry leading warranties and a network of dealers ready to service your needs.

In order to match the elegance of your exterior, MaestroShield® offers a wide range of choices of fabrics from leading industry manufactures including an exclusive clear vinyl.

Interior Shading

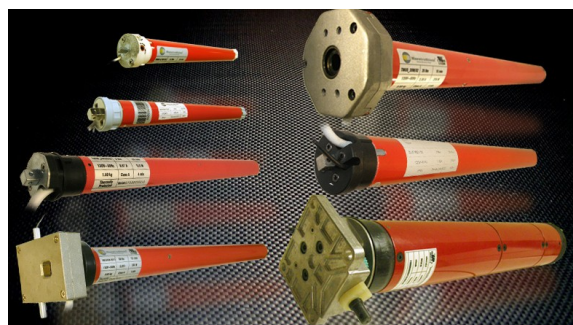
For too long motorized shading accessories have been plagued with bad design, poor quality and difficult installations. As modern entrepreneurs and master innovators, MaestroShield® understands the potential size and scope of the shading industry as well as the need to develop a better product that will be embraced and celebrated by all. In order to accomplish our goal, we brought together industry expert designers, installers, dealers and customers to understand the current problems with motorized shading systems. Once those problems were identified, our engineers got right to work creating solutions. Our innovation will change the way you think about interior shading.



Tubular Motors & Electronics

The ability to provide the market with a better, more quality-driven tubular motor with increased reliability and a lower cost goes back to the dedication of the engineers behind the product. They enhanced the performance of the MaestroShield Brand Tubular Motor beyond anything else available in the market to achieve a balance between power and life cycle that is truly Like No Other. Based upon lifecycle and capacity tests, MaestroShield gives each Tubular motor a 5 year 100% replacement Warranty beginning on the sale date of the unit to the Dealer.










MaestroShield Electronic accessories have been developed according to the same high quality standards and protocols. They are the most reliable products on the market and have been tested by a diverse cross-section of companies. The test results speak for themselves and are readily available for review to answer any remaining questions.





The Process

Once you've decided to become a MaestroShield Fabricator

-  The first step to a MaestroShield Distribution agreement is to fill out and send in a **Company Profile** (found on page 13). Once we receive this basic information on your company, the dialog can begin.
-  Once we have become better acquainted with each other and mutually decide to move the process forward, you will then need to sign a **non-Disclosure Agreement (NDA)**. This is when the real conversations can occur in a secure environment.
-  You will be asked to provide a **detailed business plan** that includes initial product lines to be distributed, fabricating processes, estimated product stocking times and volumes, estimated stock cycling times and detailed shipping times.
-  Now come the **visitations**. Your visit to our corporate office will better acquaint you with our products and processes, and you will have a chance to meet with our staff and ask questions. Our visit to you will help us evaluate whether you have the appropriate amount of warehouse space to stock inventory, and adequate space and equipment to fabricate the product lines you are contracting for.
-  Designate key personnel in your organization responsible for communicating and managing details with key personnel at MaestroShield to ensure a successful transition.
-  Sign the **fabricator agreement**.
-  The next step is **finalize the purchase agreement**, the details of raw material, components and equipment needed to get out of the gate. During this time, MaestroShield's account manager and your purchasing supervisor will work out any differences in language to avoid miscommunication in the future.
-  Your **initial purchase order** can be processed along with your initial payment.
-  In the time that it takes your initial order to be filled, **training** will begin. (See page 11)



Initial & Ongoing Training

One of the key differences between MaestroShield and our competitors is our commitment to training. Complete understanding of our products, technical aspects, assembly and installation procedures, and successful selling strategies, helps you and your staff maximize your opportunities as a MaestroShield representative. Furthermore, with a continued program of product development and improvement, ongoing training becomes necessary to stay current on the latest innovations.

Initial training will occur in MaestroShield's corporate office. Our dealer training program is an intensive one day program that focuses on technical aspects, installation procedures, and selling strategies of our entire product line. Hands-on installation demonstrations let you get the feel of our products.



Initial fabrication training will be tailored specifically to your business at either your facility or the MaestroShield Corporate office depending on the number of people in attendance. This training will be on the product line(s) that your company will fabricate.

Continued training will occur in many platforms—on site, in our corporate office, or via online training modules. This will focus on new product launches and product updates. Also, MaestroShield offers plenty of support material in the form of manuals and videos for all our training programs.



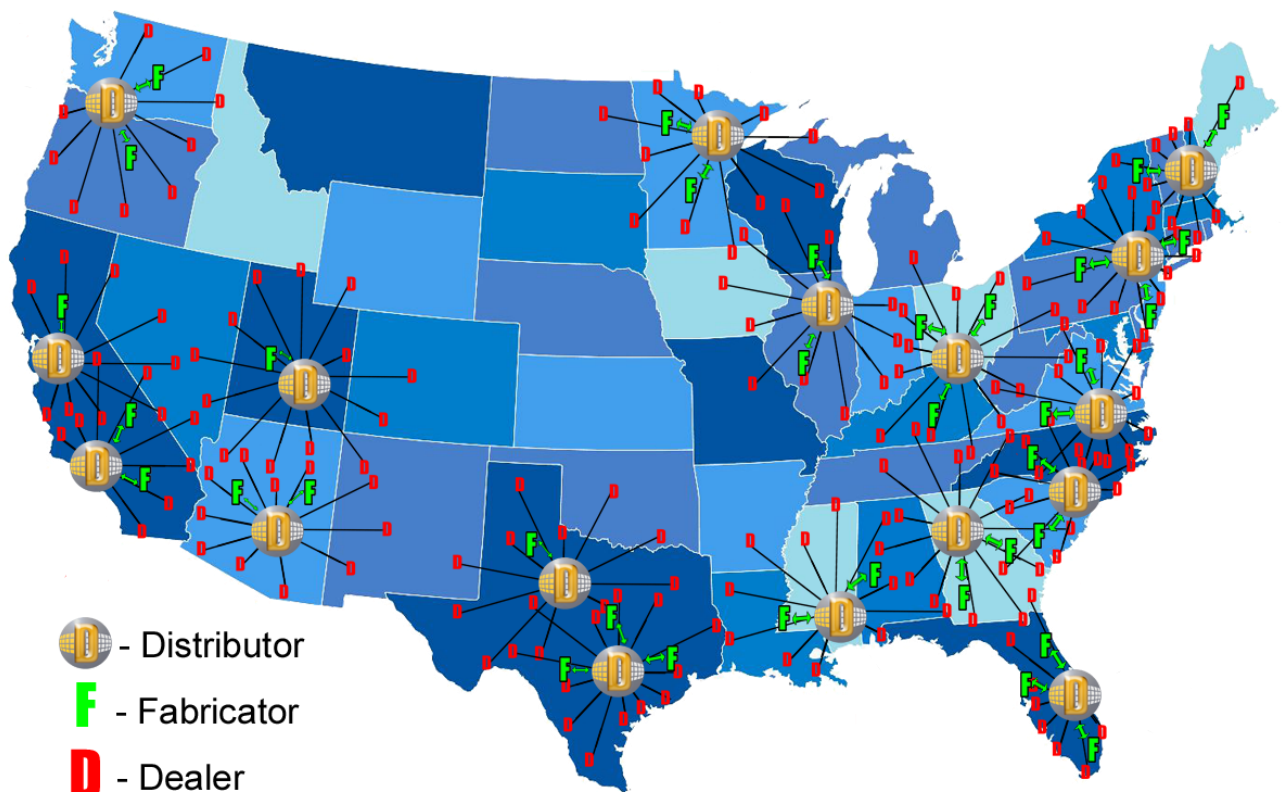
Carving out your Niche

MaestroShield offers our fabricators a great opportunity out of the gate—the chance to represent the most innovative products in the industry to your existing dealer base, as well as the opportunity to fabricate complete systems for pre-established MaestroShield dealers.

When signing as a fabricator, your region is defined by how far you or your dealers can travel by truck in a day and/or the population density within that region. With the appropriate inventory stocked, your dealers will have the ability to place an order with you one day, pick it up or have it delivered the next, and have it installed by the third day. ***What a powerful selling point!***

Furthermore, MaestroShield's already established dealers within the region will be given the option to order from you. That equates to built in business as soon as the contract is signed.

But the real opportunities still lie ahead. We are continuing to build distributor relationships throughout the country and around the world. As a MaestroShield fabricator, you will have the opportunity to partner with our distributors, so that your distribution network grows through their efforts!





The Next Steps

Thank you for taking time to read the MaestroShield Fabricator Prospectus. As we venture into this next phase of growth, we look forward to working with our fabricators to make this a smooth, pleasurable, and, most importantly, profitable partnership.

Please take a few minutes to fill out the Company Profile Questionnaire below and the MaestroShield's sales manager will get back with you shortly. OR if you have further questions, please feel free to call us at +1 (239) 596-8883 (ask for Andrew Roedig) or email him at andrew.roedig@maestrosshield.com.

We are interested in becoming a MaestroShield Fabricator

Company Name _____

Address _____

City _____ State _____ Zip _____ Website _____

Phone _____ Fax _____ Email _____

Contact Name _____ Title _____

Company Annual Revenue This Year _____ Company Annual Revenue Last Year _____

MaestroShield Products Interested in Purchasing/Fabricating • Projected Percentage of Business

☐ Roll Down Shutters % _____

☐ Tubular Motors % _____

☐ Maestran % _____

☐ Electronics % _____

☐ Exterior Screening % _____

☐ Components and Parts % _____

Current Products Offered • Percentage of Business • Fabricated In-House Y/N

☐ Accordians % _____ ☐ Yes ☐ No

☐ Indoor Shading % _____ ☐ Yes ☐ No

☐ Bahama Shutters % _____ ☐ Yes ☐ No

☐ Exterior Sun Shade % _____ ☐ Yes ☐ No

☐ Security Shutters % _____ ☐ Yes ☐ No

☐ Other _____ % _____ ☐ Yes ☐ No

☐ Awnings % _____ ☐ Yes ☐ No

Current Suppliers Used

☐ Croci ☐ Eastern Metal ☐ Somfy ☐ Town & Country ☐ Other (s) _____

Target Customers

☐ Dealers

☐ Distributors

☐ Fabricators

☐ Developers/Builders

☐ Home Owners

☐ Condo Associations

☐ Commercial/High Rise

Fax form to: +1 (239) 596-8823 or Email to: andrew.roedig@maestrosshield.com

or to fill out form online, go to www.maestrosshield.com/FabricatorProspectusForm.pdf



MaestrosShield®

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